



Boosters

Sponsorship Program

*Supporting Canada's Musical Ambassadors
The Burlington Teen Tour Band*



Supporting Canada's Musical Ambassadors: Marching Since 1947



Photo courtesy of: www.peterburian.com

The Burlington Teen Tour Band is Canada's largest and oldest youth band with approximately 200 members between the ages of 13 and 21. They are a military-style precision marching band, commonly known as the "Redcoats". They are internationally renowned and perform proudly as "Canada's Musical Ambassadors".

The Burlington Teen Tour Band is recognized around the world, having performed across Canada and the United States, throughout Europe and in Japan. They have competed at such venues as the Rose Bowl, Cotton Bowl, Orange Bowl, Walt Disneyland, and the Calgary Stampede. They have been honoured to perform in ceremonies marking the 40th and 60th Anniversary of D-Day in France, the 50th, 60th and 70th Anniversary of the Liberation of Holland, and most recently the 75th Anniversary of Pearl Harbor in Hawaii.

The Band performs at upwards of 100 events each year. Whether they are playing for their families, a small neighbourhood gathering, a football half-time show, a sold out concert, or millions of people watching on TV, they perform with pride and professionalism.

The tradition of excellence began on December 15, 1947 when 75 members of the Burlington Boys and Girls Band gave their first performance under the leadership of Elgin Corlett, the Band's founder and first music director. In 1965, the name was changed to the Burlington Teen Tour Band. The band continued to develop, expanding in numbers of youth participation as well as performing and touring more extensively. The philosophy of the Burlington Teen Tour Band is to emphasize the importance of cooperation, self-discipline, friendship and teamwork.

In 1968, the City of Burlington (Parks and Recreation Department) took over the operation of the Burlington Teen Tour Band. The band has become an icon for the city of Burlington. Their legacy of excellence continues to represent and promote the youth of Burlington and surrounding areas.

The Burlington Teen Tour Band is supported by a group of interested parents and supporters called the Boosters. The Boosters support the band with everything they do, but the main responsibility is to generate funds to support the Band's international tours and travel. They also volunteer their time to chaperone on tours, parades, concerts and special Band functions. The role of a Booster is to always do "What's best for the Band".



Canada's Musical Ambassadors Marching Since 1947

The Burlington Teen Tour Band Boosters Inc. is a registered non-profit charitable organization, made up of approximately 300 parents and alumni. As the Boosters strive to fund a large part of each tour, our fundraising efforts must continue year after year. As you may imagine, the cost of sending 200 teenagers, 25 chaperones, and equipment outside Canada is a huge expense. The cost of air fare, hotel rooms and meals are constantly increasing. In order for all members to have the opportunity to experience the benefits of going on tour with the Band, part of our mandate is to financially support members that may have difficulty paying for their trip.

We are currently looking for individuals and businesses who may wish to take advantage of our sponsorship opportunities. As a charitable organization, we can offer tax receipts. As a world renowned marching band, we can offer some unique advertising features.

Our current levels of sponsorship range from \$500 to \$3000 or more. If you would prefer, our sponsorship team will work with you to design a custom arrangement. We will gladly accept donations of any amount.

We look forward to having you as a member of the Band family of sponsors.

Kathy Hoogsteen
President, Burlington Teen Tour Band Boosters Inc.
president@teentourboosters.com

Honourable Quotes

"I am deeply honoured to be associated with the Burlington Teen Tour Band and am proud to see the professional manner and pride the members demonstrate in and out of uniform. They are the youth of today and the leaders and future of tomorrow."

~ Lincoln M. Alexander,
Lieutenant Governor of Ontario, 1985 - 1991
Official Patron of the Burlington Teen Tour Band

"One of the greatest success stories in the history of Canadian municipalities supporting highly productive youth activities is the Burlington Teen Tour Band. The Teen Tour Band experience has been and continues to be a strong beneficial force in shaping the life of every one of its participants. Congratulations to the City of Burlington, all the Band Boosters, and to every member of the Burlington Teen Tour Band for their outstanding achievement."

~ Major-General Richard Rohmer
OC, CMM, DFC, O.Ont, K.St.J,
CD, OL, QC, JD, LLD
Official Patron of the Burlington Teen Tour Band



When In The Band, Everyone Is A Winner

Photo courtesy of: Andrea Carroll



The Band philosophy emphasizes the importance of cooperation, discipline, sportsmanship, friendship, teamwork, leadership, responsibility and an eagerness to learn. Through practice, performances and competitions, each person experiences a double benefit: the joy of playing, and the satisfaction of supporting others as they put forth their best efforts to function as a complete

team. Each member of the Burlington Teen Tour band is strongly encouraged to give his or her best effort and to appreciate and support the efforts of all other engaged Band activities.

When the Band competes everyone is a winner! The Teen Tour Band regularly returns home to Burlington as champions of international competitions ~ but the real reason for competing is to encourage members to reach for higher levels of personal achievements.

Each contest is a learning experience ~ far more valuable to the individual, and the entire band, than the results of any competition.

When the Band competes, it is not to win more trophies or awards. It is to support and encourage the efforts of the young men and women who will pass on information and lessons learned in the Band as they march onward through their adult lives.

When the Burlington Teen Tour Band plays . . . Everyone is a winner!

Stars of Stage, Screen & Studio

MOVIES

It
Cheaper by the Dozen 2
Music Man / Get Over It
Welcome to Mooseport /
Prancer Returns
Never Trust a Thief / Don't Say a Word

TV MINI SERIES

I'll Take Manhattan / Heartland

TV DOCUMENTARY

The Music of Man

TV COMMERCIALS

Oscar Mayer
CFL Shoot
Canada 125 Celebrations /
Home Hardware
Sugar Smacks / Footlocker

MUSIC VIDEOS

The Tenors

Sloan

TV SHOWS

The Handmaid's Tale
Much Music Video Awards 2005
with "Arcade Fire"
Goosebumps / Due South /
Radio Active
The Noddy Show / Getting Over Alice
Circus / Live it Up / Instant Star
Chris Makepeace Show / Evel Knievel

IN CONCERT

Shania Twain
Johnny Cash
George Hamilton IV
John Denver



Booster Sponsorship Program

Burlington Teen Tour Band Boosters Sponsorship Board is located in the Burlington Music Centre. This board recognizes all the contributions to the Boosters in the Platinum, Gold, Silver and Bronze Levels.

PLATINUM \$3,000.00 +

- Name on Sponsorship Board in the Music Centre
- Acknowledgement on the B.T.T.B.B. website
- B.T.T.B.B. picture in your honour OR consideration for a listing of your name/company name on the Band Truck for a 1 yr term.
- 4 tickets to the Annual Concert
- Acknowledgement in the B.T.T.B.B. Insider
- Thank you in the Annual B.T.T.B.B. acknowledgement
- Acknowledgement in Annual Concert Program
- Tax Receipt in the amount of donation

GOLD \$2,000.00-\$2,999.00

- Name on Sponsorship Board in the Music Centre
- Acknowledgement on the B.T.T.B.B. website
- B.T.T.B.B. plaque in your honour
- 4 Tickets to the Annual Concert
- Acknowledgement in the B.T.T.B.B. Insider
- Thank you in the Annual B.T.T.B.B. acknowledgement
- Tax Receipt in the amount of donation

SILVER \$1,000.00-\$1,999.99

- Name on Sponsorship Board in the Music Centre
- Acknowledgement on the B.T.T.B.B. website
- B.T.T.B.B. plaque in your honour
- 2 Tickets to the Annual Concert
- Acknowledgement in the B.T.T.B.B. Insider
- Thank you in the Annual B.T.T.B.B. acknowledgement
- Tax Receipt in the amount of donation

BRONZE \$500.00-\$999.99

- Name on Sponsorship Board in the Music Centre
- Acknowledgement on the B.T.T.B.B. website
- B.T.T.B.B. plaque in your honour
- Acknowledgement in the B.T.T.B.B. Insider
- Thank you in the Annual B.T.T.B.B. acknowledgement
- Tax Receipt in the amount of donation

SUPPORTER \$300.00-\$499.99

- Acknowledgement on the B.T.T.B.B. website
- Thank you in the Annual B.T.T.B.B. acknowledgement
- Tax Receipt in the amount of donation

HONOURABLE DONATION \$1- \$299.99

- Thank You in the Annual B.T.T.B.B. acknowledgement
- Tax Receipt in the amount of donation





Sponsorship Application

Your generous donation of any amount over \$25.00 will provide you with an official tax receipt.

For more information contact:
 Stacey Newstead
 Director of Sponsorship
 Burlington Teen Tour Band Boosters
 sponsorship@teentourboosters.com

Company Name (If applicable) _____ Individual Corporation

Primary Contact _____ Secondary Contact _____

Address _____ City _____

Postal Code _____ Province _____ Phone _____

Email _____ Website _____

FIRST YEAR OF SPONSORSHIP ()

- | | |
|---|--|
| <input type="checkbox"/> Platinum.....(\$3,000 or more) | <input type="checkbox"/> Supporter.....(\$300 to \$499) |
| <input type="checkbox"/> Gold.....(\$2,000 to \$2,999) | <input type="checkbox"/> Honourable.....(\$25 to \$299) |
| <input type="checkbox"/> Silver.....(\$1000 to \$1,999) | <input type="checkbox"/> In Kind Donation....(Value \$) |
| <input type="checkbox"/> Bronze.....(\$500 to \$999) | |

I WOULD BE INTERESTED IN...

- | | |
|---|--|
| <input type="checkbox"/> Providing an annual donation | <input type="checkbox"/> Advertising in the Spring Concert Program |
| <input type="checkbox"/> Attending functions | <input type="checkbox"/> Receiving emails about concerts |
| <input type="checkbox"/> Providing donations for silent auction | <input type="checkbox"/> Other |

HOW DID YOU HEAR ABOUT US?

- Member Parent Alumni Chamber of Commerce City of Burlington Other

TELL US ABOUT YOUR COMPANY OR YOURSELF

What does your company do? How long have you been in business? Were you a member of the band before?

PLEASE MAKE CHEQUES PAYABLE TO BTTBB INC. On behalf of the Burlington Teen Tour Band Boosters we would like to thank you for your support. We will forward you an official receipt once your sponsorship form has been processed. By being a sponsor you agree there is no obligation by the Boosters or the Burlington Teen Tour Band to perform or parade for you or your company at any time.

Signature _____ Date _____

SPONSORSHIP COMMITTEE USE ONLY		
Application Received: ____/____/____	Presented to Board: ____/____/____	
Presented to Band Management: ____/____/____	Cheque/Goods Received: ____/____/____	
Sponsorship Renewal Date: ____/____/____	Entered in Data Base: ____/____/____	Receipt Issued: ____/____/____